



I-10 Shootout Tournament
P.O. Box 242
Katy, Texas 77492

www.I-10shootout.org

November 19, 2007

Dear Parents, Business Owners & Supporters:

The 3rd Annual I-10 Shootout, a girls' high school soccer tournament hosted by the six Katy Independent School District high schools, will take place January 17-19, 2008 at seven venues here in Katy. Some of Texas' best girls' soccer programs including all six KISD schools, three state playoff teams-Deer Park, Westlake, & Friendswood, two of last year's Regional finalists, three Regional Semifinalist, four Regional Quarterfinalists, three Area champions and nine more district 2007 playoff teams will participate. That would make 24 of a 32 team field that made district playoffs. All totaled there will be 32 varsity and 32 junior varsity teams with over 1,000 student-athletes participating in this tournament.

I would like to ask if your family or organization would consider placing an ad in our I-10 Shootout program that will be sold during the tournament. It is a great way to support girls' high school soccer in our area. Ads are available in 1/8 (\$25), 1/4 (\$50), half page (\$100) and full page (\$150) ads. Additionally, half page ads will receive one (1) tournament pass and full page adds will receive two (2) tournament passes. Digital copy is welcome, and can be sent to programads@I-10shootout.org. If sending digital copy electronically, please attach a printed copy to the spirit ad form for cross-reference. Original color photographs are acceptable, but will be converted to black and white. Also, pictures will not be returned and do not use tape to attach an ad to the ad form. Proceeds from the tournament will be used to fund scholarships for graduating seniors and to support the soccer programs of the six KISD high schools. The I-10 Shootout is a 501(c)3 non-profit organization. Additional details regarding placing an ad are described on the attached page or can be accessed via the internet at www.I-10shootout.org.

To purchase an ad:

1. Complete the Spirit Ad Sales form.
2. Attach ad copy, noting ad guidelines above.
3. Provide a check made payable to I-10 Shootout Tournament Association
4. Mail to: I-10 Shootout Tournament Association: P. O. Box 242, Katy, Texas 77492 or contact player or ad representative for pick up.

The programs will be sold at \$3 each during the tournament. We encourage you to support your daughter, team and soccer program by placing an ad through your daughter or school.

On behalf of girls' high school soccer and the Katy ISD soccer programs, we thank you in advance for your support.

Sincerely,

Shirley Hartmann
Program Spirit Ads Representative
programads@I-10shootout.org
281-599-0669